

Sarah Wolfe

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SUMMARY

Creative and reliable radio student with hands-on experience in audio production, on-air voicing, creative writing, and content creation. Strong background in leadership, music direction and multimedia production. Seeking opportunities in radio where I can use my creativity, storytelling and content creation skills.

EDUCATION

RTBN Program (Radio Major) - SAIT

2024-2026 | Calgary, AB

B.A. in Youth Ministry - Providence College

2000-2004 | Otterburne, MB

SKILLS

- Audio Production-Blending songs together and creating memorable content.
- Writing - Ad scripts, news, album reviews, & jock breaks.
- Voice- Ads, remotes, & on-air delivery.
- Social Media -Writing, designing, & posting content.
- Design -Posters, merch, & stickers.
- Video - Filming and editing highlight videos & recap reels.
- A/V set up & tear down
- Leadership - Team leadership, mentorship, creative problem solving, & staff training.

JOB EXPERIENCE

Street Team - Pattison Media (WILD 95.3 & 101.5 TODAY)

Calgary,AB | June 2025-Present

- Acting as a knowledgeable and enthusiastic brand ambassador at station events. Engaging with people. Creating on-brand social media content. Setup and tear down of equipment.

Rhythm Section Leader & Drum Instructor - New West Society

Calgary,AB | September 2024-Present

- Leading the rhythm section of a student choir/orchestra. Providing musical instruction and mentorship. Supporting live performances and team coordination.

Multiple Roles - Camp Cedarwood

Lac du Bonnet, MB | 2004 - 2023

- I held many leadership roles including Camp Counsellor, Program Director, Music Director, Video Editor, Summer Director, A/V Tech, and Social Media Manager.
- Key Highlights:
 - Directing large-scale programs and leading teams of seasonal staff
 - Filming and editing weekly highlight videos of camp activities.
 - Overseeing music teams and A/V set ups.
 - Mentoring teenagers and young adults.